



IMAGES

Radiology Department Newsletter

JUNE/JULY 2011

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“Images” is the new Radiology department monthly newsletter. It will focus on departmental events, professional development, messages from the chairman, director and operations manager, patient safety tips, quality improvement and employee spotlights. Please enjoy this new publication and use it as a forum to promote the great work happening in our department!



PHYSICIAN SPOTLIGHT Dr. Martha Wasserman

Martha “Marte” C. Wasserman, M.D. is an Assistant Professor of Radiology at University of Florida College of Medicine and Chief of the Division of Women’s Imaging. Dr Wasserman attended *Medical School at the University of Mississippi School of Medicine, Jackson, MS*. She completed her Residency in Diagnostic Radiology at the University of Pittsburgh School of Medicine, Pittsburgh, PA. Dr. Wasserman also completed two fellowships in Nuclear Medicine and Breast

Imaging at Wake Forest University School of Medicine and North Carolina Baptist Hospital in Winston-Salem, NC. Dr. Wasserman is board certified in Nuclear Medicine and Diagnostic Radiology. She is an active member of RSNA, ACR, ARRS, the North Carolina Medical Society, and the Society of Nuclear Medicine.

Dr. Wasserman came to UF & Shands in February 2011. Since she has been at Shands Jacksonville, she has been a strong supporter and advocate for the new Hologic Selenia Dimension 3D Digital Mammography equipment. Renovation and installation of the digital mammography equipment should be completed in the Breast Health Center located on the 4th floor of Tower 2 in July. The equipment will be ready to use in September 2011.

Dr. Wasserman has been published in “Diagnostic Imaging: Nuclear Medicine” and has multiple lectures and presentations to her name. Dr. Wasserman presented “Breast Cancer Differential Diagnosis” on June 22, 2011 to our Radiologic Technologist staff and students. The presentation includes mammography, ultrasound and MR imaging.

Please join us in welcoming Dr. Wasserman to the department!

CHAIRMAN'S CORNER

Dr. Barry McCook, MD



It is a very exciting time in the radiology department. Let me list a few examples. We have added 4 new faculty members each bringing their own areas of

expertise and sub specialization. Dr Marte Wasserman, our new chief of Women's Imaging. Dr Paul Wasserman, our new chief of Musculoskeletal Imaging. Dr Johnnie Sandhu, Neuroradiology and Dr Chris Klassen in Thoracic and Cardiovascular Imaging. What tremendous additions they have been. We also had a 100% pass rate of the American Board of Radiology exam by our senior residents and 100% pass rate of the ABR physics and written examinations by our junior residents. The service that the department is providing to the hospital, patients and referring physicians is at an all time high and this could not be possible without a team effort by the entire department, technologists, residents, faculty, administration, registrars, schedulers, administrative assistants and everyone not listed. This just goes to show what a team effort we have in our radiology family here at Shands and UF.

CUDA'S CORNER

Kevin Cuda, MHA, FACHE



Shands Jacksonville Medical Center received two prestigious designations this past month. The first was the re-certification of the Sterling Award, the second Magnet

designation. As a department we should be proud to be recognized by these outside accrediting agencies that acknowledge the excellent patient care being provided by our hospital.

Over the summer and into the fall we will begin preparations for the electronic medical record (EPIC) conversion. This will be an exciting and challenging time for all of us as we strive to continue our journey towards excellence.

I would like to thank everyone for their participation in the many fund-raising activities that our department sponsors. Please let your supervisor know if you would like to join in any of our upcoming events.

Take time next weekend to celebrate and enjoy with family and friends our national independence day.

June Hospital Policy Updates

Pet Visitation Policy (A-01-038) Tracy Torres – Director, Volunteer Services

The policy describes the process for pets to volunteer at the hospital.

Consent for Autopsies (A-02-025) Kellie Howard – Director, Medical Staff Services

The process of getting consent has been updated so the policy reflects that chaplains can obtain consent if the patient's family makes the request for autopsy to a chaplain.

Additional New/Revised Forms or Policies that either affect a distinct group or contain minor changes:

- "Pulmonary Hypertension Medication Initiation Orders"
- "10% N-Acetylcysteine (NAC) For Acetaminophen Toxicity"
- "Trauma Admission Transfer Order"

Refer to Policies on the Infonet; these summaries do not include all necessary information.

A Message from the Operations Manager

Janet Graves RT(R)



CHANGE IS COMING.....

A wind of change is among us, are you ready, can you adapt? Change is on-going and necessary for advancement. As we move into the world of electronic medical records (EPIC) and our nation's healthcare changes, it impacts us all. I encourage each of you to be challenged and motivated by this climate of change. After all, most of us love working at Shands because of the daily challenges we are faced with and being able to work through these challenges to make a positive difference. I have enjoyed the individual rounding with staff and have heard many of you voice appreciation of your co-workers and offer suggestions for process improvements. I am always available to discuss or meet with anyone or any group of staff, so please feel free to drop by or schedule a meeting.

Thank each of you for your commitment to excellence and your continued efforts to meet and exceed the opportunities we are presented with.

QA TIPS OF THE MONTH CT Imaging

- 1) Be consistent with positioning and centering of body parts.
- 2) Remove all artifacts prior to scanning.
- 3) Use the Velcro head straps and wedges to secure the head in place to reduce tilt and rotation.



DIGITAL MAMMOGRAPHY EQUIPMENT IS HERE!



In June, the Breast Health Center installed the new Hologic Selenia Dimension 3D Digital Mammography equipment which provides 3D digital mammography. Advantages of 3D Tomosynthesis include but are not limited to it allows visualization around overlapping tissue structures through acquisition of multiple breast images at different angles during the x-ray tube sweep, contrast enhancement of lesions, improved early detection, as well as a reduced number of false-positive diagnoses, recall rates and biopsies. In July, a prone stereotactic breast biopsy table will also be installed.

A total of \$677,495 has been raised over the past several years by the RITA (Research Is The Answer) golf tournament. All proceeds from this golf tournament are designated for the UF & Shands Breast Health care. With continued support from Dr. Barry McCook, Dr. Marte Wasserman, Dr. Susan Snodgrass and Dr. Diana Edgar Tomosynthesis makes UF & Shands Jacksonville the 1st area hospital to acquire this technology. For more information on this exciting addition to the Breast Health Center, please contact Kelly Dorsey, Section Supervisor at 244-9442.

PATIENT SAFETY 101

Joint Commission: Reconciling Medication Information

NPSG .03.06.01: Maintain and communicate accurate patient medication information. The Joint Commission Board of Commissioners has approved revisions to the National Patient Safety Goal (NPSG) on reconciling medication information (was NPSG.08.01.01 but now NPSG.03.06.01), effective July 1, 2011 for the ambulatory, behavioral health care, critical access hospital, home care, hospital, long term care, and office-based surgery accreditation programs. The new, streamlined and focused version of the NPSG places a spotlight on critical risk points in the medication reconciliation process.

For more information go to the Joint Commissions website at www.jointcommission.org

JUNE DEPARTMENTAL EVENTS SPONSORED BY: Breast Health



On June 1, 2011 the Breast Health Center Section sponsored Root Beer Floats in the Employee Lounge, and gave out Hurricane Safety Information to acknowledge the first day of Hurricane Season (June 1st – November 30th).

HAPPY NURSE'S WEEK



Nicole Scoca, Erin Jurgens, Michelle Connell, Ashley Ward, Jennifer Bell



John Foster



Nicole Scoca

Shands Jacksonville celebrated "NURSE'S WEEK" May 2-6, 2011. Our Radiology Nurse's were treated to gifts, an Educational & Information Fair that included free food, candy treats, and MESSAGES!!

Thank You for all that you do to support Radiology & Special Procedures.



Jennifer Bell



Rani Castro & Sara Helton



Sara Helton

HAPPY BIRTHDAY!!

June Birthdays

Nanette Boddie
Janel Freeman
Stephanie Griffis
Yergo Hubbard
Millie Meshberger
Erica Perez
Christina Craig
Kandis Scott
Stacy Shields
Christena Reed
Karen Weeks

July Birthdays

Katherine Acra
Deandrea Davis
Angela Stevens
Adriene Johnson
Kelly Dorsey
Hillari Fullerton
Audrey Holsey
Donald Monico
Amanda Odum
Vicki Stapleton
Patricia Stephens
Kawanda Dawkins-Brazil

Open Lines Employee Spotlight

Congratulations to Dana Mathis on being the Employee Spotlight Candidate in the May/June 2011 issue of Open Lines.

You can pick up a copy Open Lines by the coffee shop and outside the cafeteria.

Case of the Month Cavernous Transformation of the Portal Vein Submitted By: Dr. Cassie Aboy



Ultrasound images show the formation of venous channels within or around a previously thrombosed portal vein.

NEW EMPLOYEE

Please help welcome our new employee Brenda Bradley, RN who will be working in Special Procedures. Welcome Brenda!

STUDENT VOLUNTEERS

Welcome Ashley Mercer, Haylee Wrye, and Danielle Williams! They will begin working the week of June 27th in Diagnostic x-ray. They will be with us for six weeks!

School of Radiologic Technology

Anthony Hofmann, Clinical Instructor

We are about to enter our busy season for the School of Radiologic Technology! The Seniors had their class pictures taken on Thursday, June 23rd and will graduate on Thursday, August 25, 2011 in the LRC auditorium at 7:00 pm.

Individually, the seniors are approaching the 4000 exam count mark for their 24 months in the program. Currently, as a class, they have performed or assisted in approximately 34,500 exams. Wow!

Congratulations to Ron Nix (Senior Student) on challenging and passing the Basic Machine Operator's test. Ron is also currently on track to have perfect attendance during his two years in the program! Way to go!

Congratulations to Tambrey Hadaway (Senior Student) on becoming the first senior student to complete all of the necessary competencies that are required by the A.R.R.T.! Great Job Tambrey!

Best wishes also go out to Jamie Stavely (Senior Student) for recently getting married! Jamie's married name will be Sweat.

School of Computed Tomography

Anthony Hofmann, Clinical Instructor

The very first group of CT students finished their training on Wednesday, June 29, 2011. Congratulations to our first graduating CT class and good luck on your registry!

New Radiology Residents

Please welcome our new Radiology Residents who come to us from distinguished programs across the United States.

Dr. Mona Ahmed
Loyola University

Dr. Sara Fernandez
University of Florida

Dr. Brett Horgan
Nova Southeastern University

Dr. Joshua Holliday
Louisiana State University

Dr. David Martineau
Nova Southeastern University

Lunch & Learns

"Stress Reduction Skills"

When: July 12, 2011

Time: 12:00pm

Where: Radiology Library

"Pediatric Imaging" (*Recorded lecture*)

Dr. Cassie Aboy

When: July 26, 2011

Time: 12:00pm

Where: Radiology Library



KEY AWARD WINNERS

Flora Newberry	Leslie Frye
Paul Matthews	Millie Meshberger
Mary Devaughn	Belinda Perez
Judy Nunez	Whitney Foote
Lauren Hunsinger	Theresa Surrency
John Holston	Erik Vega
Kristen Marques	Cindy Slate
Audrey Holston	Rindi Weaver
Deandrea Davis	Katie Acra
Monica Marzucco	Don Monico
Frank Boccieri	Dr. James Cunningham
Nikki Jackson	Michele Craft

Upcoming Department Events

• Events Sponsored by Administrative Systems

July 7 - Everyone will receive a piece of chocolate to celebrate "Chocolate Day!"

July 15 - We will celebrate National Hot Dog Day by serving hot dogs with all the toppings in the Radiology lounge!

July 18 - To celebrate "National Ice Cream Day" ice cream will be served in the Radiology lounge!

July 20 - Everyone in the department will be given a lollipop for "National Lollipop Day!"

• Annual Radiology Picnic

The Annual Radiology Picnic is scheduled for July 23, 2011 at Mickler's Landing from 10am-2pm! Sno-Cones will be provided!

Patient Safety Tip of the Month:

Don't forget to always use at least two patient identifiers!

What's Your Promise?

On April 20, 2011, the hospital unveiled "I promise" an initiative to enhance the patients experience at UF & Shands Jacksonville.

During the official unveiling of "I Promise" leaders in the UF & Shands Health System asked every employee to consider and write down his or her commitment to patient care. So what's your promise?

"My Promise is to provide "Excellent" Customer Service to everyone on Campus."

-Lynn Cadwell-Gordon

"My Promise is to treat every patient encounter as if it were my mother or father."

-Kevin Cuda

"My Promise is to provide a safe environment for our patients."

-Janet Graves

"My Promise is to be kind and courteous to everyone I meet."

-Leslie Pegram

"My Promise is to be friendly, courteous and helpful; to provide excellent service to patients, customers, and colleagues."

-Michele Craft

Professional Development & CEU Opportunities

• July 1-31, 2011: Building Effective Communication

This 20 minute presentation will be available on HealthStream the month of July. It will focus on identifying barriers to effective communication, discuss tips and strategies for listening and responding and understand how to enhance communication skills.

• July 15, 2011 @ 1pm: Customer Service Training (1 CEU)

This lecture provided by Leslie Pegram will focus on how to provide excellent customer service.

• July 19, 2011 @ 7am: CT & MRI In-service with Dr. Sandhu (1 CEU pending approval)

Dr. Sandhu will discuss "Neuroimaging of Acute Stroke" and provide an open forum for technologist to discuss CT & MRI imaging.

• July 27, 2011 @ 2pm: Back to the Basics (1 CEU)

This lecture provided by Leslie Pegram will focus on patient safety, AIDET & HIPPA.

By the way...Any RT that presents a state approved CEU, can earn 2 CEUs for themselves. If you are interested in presenting, please contact Leslie Pegram.

HEART WALK September 24, 2011

The Radiology Department has created a Heart Walk Team! Join today and help the American Heart Association raise money for heart disease and stroke. Challenges between sections have been made. Accept the challenge and have fun while raising money for a good cause!

- 1st section with 100% participation (joining the team)
- 1st section with \$250
- Section with the highest donation total
- Person with the highest donation total

To join the Radiology Team please log on to:
<http://firstcoastheartwalk.kintera.org>

Our Team Name: Shands Radiology

\$1 or \$100 what is your goal? Remember, every little bit counts when making our way to our department goal of \$1000!

EMPLOYEE FORUM

The online version of the June 2011 employee forum is now available on HealthStream. If you missed a live forum, you are required to watch the video online.

Around the Department

May was Nuclear Medicine's month to sponsor a Radiology Event. On May 19, 2011 Chick-Fil-A sandwiches were sold to raise money for Children's Miracle Network (CMN). Nearly 100 combo meals were pre-sold and the remaining 100 sandwiches were sold out in less than an hour (Pavilion and East Expansion).

A Very Special "Thank You" to Chick-Fil-A at the St. John's Towns Center for providing the sandwiches. Thank you also to Shanna Miller, Eric Jones, members of the Employee Involvement Committee, Jerald Farrow and the Nuclear Medicine staff, as well as the Radiologic Technology students for their hard work in making this event a success!

Also, thank you to Dr. McCook, Jennifer Davis and the entire UF Radiology team for their generous support!

Each Radiology employee that bought a Chick-Fil-A meal during the event was given a ticket to enter in a raffle to win Chick-fil-A t-shirts, cups, and gift certificates for free chicken sandwiches and milk shakes!

Two checks were presented to the CMN on June 14, 2011 for \$811.



**Radiology
raised
\$811 for CMN!**



EPIC

Currently, there is not a go-live date but the Radiology EPIC team is working diligently on making sure the transition from paper documentation to electronic orders is a smooth one.

Radiology EPIC Coordinator:
Janet Graves, Operations Manager

Radiology Certified Trainers:
Michelle Connell, Nurse Manger, Special Procedures
Kimberly Haines, Supervisor, OIC Emerson
Leslie Pegram, Quality Improvement Coordinator

Radiology Super Users:
Financial Representatives and anyone that is a current PACS Super User will become an EPIC Super User

Newsletter Submissions

If you would like to submit something to the August issue, please email Lynn Cadwell-Gordon your topic by July 6th. Article submission must be completed by July 20th to be included in the August issue.

All topics and articles are reviewed for publication by Dr. McCook, Kevin Cuda and Janet Graves prior to distribution.