MINUTES
COLLEGE OF MEDICINE JACKSONVILLE EXECUTIVE COMMITTEE
January 28, 2015
3:00 P.M.
Shands Jacksonville Boardroom

The meeting of the College of Medicine Jacksonville Executive Committee was called to order by Daniel R. Wilson, M.D., Ph.D., on Wednesday, January 28, 2015, at 3:00 p.m., in the Shands Jacksonville Boardroom.

ATTENDING


Staff: Tina Bottini, Gretchen Kuntz, Maryann Palmeter, Robert Pelaia, Nancy Stover, Cheryl Webber

Others: Pete Helow and Greg Miller

Approval of Minutes: The minutes of the December 3, 2014, meeting of the College of Medicine Jacksonville Executive Committee were approved.

Dean’s Report: Dr. Wilson stated that he and Mr. Armstead and Mr. Gleason presented our section of the clinical strategic plan to the UF Health System strategic plan advisory group, which was well-received. The clinical component priorities are to assure the success of UF Health North, continue to enhance 8th Street, and realize novel business opportunities. The Research and Education portion of our plan is nearly complete.

Marketing Update for UF Health North: Mr. Helow reviewed the advertisements, mailers, invitations, and tours for UF Health North. The grand opening/ribbon cutting will be on February 12 at 10:30 a.m. The community open house and health fair is on February 14 between 10:00 a.m. and 2:00 p.m. There will be a facility overview book with physician bios and departments in the facility. There will also be a self-guided tour booklet with floor plans and all of the UF primary care locations in the city. He stated that Dr. Masood will host a public forum at the Doubletree on February 11.

UF Health Jacksonville CEO Report: Mr. Miller stated that the inpatient bed tower is the next phase of UF Health North. The CON requires that foundations must be in the ground within the next year. Gresham Smith is the architect and Matson Cook is construction manager. The bed tower will have four units, medical/surgical, ICU, LDRP and a women’s unit which totals 92 beds. Mr. Miller stated that the hospital was in a positive financial position through December. He stated that The Joint Commission visit would likely be sometime between April and June. The Night for Heroes benefit is on February 7.
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Faculty Council: Dr. Williams stated that the director of information services gave a presentation at the Faculty Council meeting concerning security of mobile devices. A document will be developed to send to the faculty.

Quality/Safety: Dr. Wilson stated that Dr. Kelly Gray-Eurom has been appointed Chief Quality Officer. Audits and full time reviews are occurring and real time data is available. She stated that documentation that was affecting our score has been corrected or is in the process of being corrected.

Compliance Update: Mrs. Palmeter gave an update on physician billing compliance activities. She provided a list of the types of reviews performed by the Office of Physician Billing Compliance. The new compliance director at the hospital would like to discuss the effective use and allocation of resources. The code of conduct is being revised so that it will be applicable to everyone. Using a vendor for hotline calls will be discussed. Jacksonville does not utilize a vendor for hotline calls because there are very few calls.

Faculty Affairs: Dr. Benrubii stated that there will be another attempt to revitalize a mentorship program.

GME Update: Dr. Edwards stated that Medical Education Day is April 9 and that abstracts are due by February 2. The individual program results from the annual institutional survey are available and she encouraged the chairs to review the results. The UF dress code requires that residents wear white coats outside treatment areas. Ophthalmology, orthopaedics, pathology, and cytopathology received continued accreditation. The psychiatry site visit will be in March.

UGME Update: Dr. Genuardi stated that the LCME site visit will be February 22 through 26 in Gainesville. The College of Medicine Alumni Association will begin to host dinners for residents who rotate in Jacksonville.

Research Update: Mrs. Bottini stated that Research Day is May 21 and that abstracts are due by March 20. She asked for suggestions for the keynote speaker. A program will be implemented in March for research administration and there will be training sessions held in Jacksonville.

Dr. Berger stated that the Research Advisory Group will be re-instituted. The first meeting will be March 9 and Dr. Pearson plans to attend.

Administrative Update: Mr. Conde stated that it is desirable to have a formal resignation or retirement letter before a replacement is requested.

UFHN: Dr. Wilson stated that Dr. Guzick met last week with the chairs and faculty who will be practicing at UF Health North. He stated that it is a beautiful facility and it will be a huge part of our future. It was a very upbeat discussion with standing room only.
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**Announcements:**
Dr. Godwin stated that there will be a safety symposium on February 11 in the LRC Auditorium.
Dr. Masood stated that The 20th Annual Multidisciplinary Symposium on Breast Diseases will be February 15 at the Ritz Carlton on Amelia Island.

There being no further business, the meeting adjourned at 4:00 p.m.

Daniel R. Wilson, M.D., Ph.D.